

Market Press Registration

We offer two types of media badges: Media Editorial and Media Sales

Media Editorial:

- Editorial of approved print, online and broadcast outlets may register as working press
- Freelance writers/photographers will be badged as Media with a letter of assignment from a relevant media outlet
- Eligibility is subject to approval based on outlined criteria for eligibility

Media Sales is issued for members of the media who are attending for sales purposes or who supply a service on behalf of a publication:

- Advertising representatives
- Publishers

Media Editorial Eligibility Requirements

- Qualified media representatives must present a valid business card (with individual's name, title and the name of an approved media outlet) and a copy of the publication.
- Bloggers must present proof of an existing site with relevant editorial content and proof of readership/reach. Additional information may be requested.
- Freelance writers and photographers must present a letter of assignment from an approved outlet.
- Freelance writers or columnists not on an assignment must provide a copy of an industry-relevant bylined article, published within the past six months in an approved media outlet.

Media Sales Eligibility Requirements

- Qualified Media Sales professionals must present a valid business card (with individual's name, title and the name of an approved media outlet) and a copy of the publication.

Media Badges will NOT be granted to:

- **Marketing agencies or PR firms** should register either as Exhibitors if clients are exhibitors; or as Industry Suppliers/Services if clients are not exhibitors
- **Catalogs or directory publishers** should register as Industry Suppliers/Services
- **Internet/affiliate sales groups** are considered as Buying Groups and should request retailer registration

Please contact salee@andmore.com with any questions.

Show Rules:

- Market badges must be worn at all times.
- Children under the age of 12 are not permitted to attend and strollers are prohibited.
- Solicitation of product and product samples is not permitted.

- Showroom photography policies vary. Please check with showrooms prior to taking photos.
- Attendees are asked to check luggage while at Market.
- Sample sales are discouraged during Market. Any samples purchased may not leave the showrooms during business hours and must be accompanied by a merchandise removal form.
- No pets allowed. Only licensed service animals are permitted at Market.